CULTURAL INTELLIGENCE (CQ): WHY STUDY ABROAD STUDENTS NEED IT

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How the world sees Americans...
What’s the difference between individuals who succeed in today’s globalized, multicultural world and those who fail?
International Education Myths

International Study = Enhanced Cultural Competence

Millennial Generation = Higher Global Consciousness

High EQ “here” = High EQ abroad

CULTURAL INTELLIGENCE: AN INTRODUCTION
Cultural Intelligence Quotient (CQ)

The capability to function effectively across various cultural contexts (national, ethnic, organizational, generational, etc.).


- A form of intelligence

4 CQ Capabilities

1. CQ DRIVE
   - Self-Efficacy
   - Intrinsic
   - Extrinsic

2. CQ KNOWLEDGE
   - Cultural Systems
   - Cultural Values
   - Language

3. CQ STRATEGY
   - Awareness
   - Planning
   - Checking

4. CQ ACTION
   - Verbal Communication
   - Nonverbals
   - Flex or Not Flex
Measuring the Results of CQ

WHAT’S YOUR CQ AND WHY SHOULD YOU CARE?

HOW TO ENHANCE CQ
Enhancing CQ on Study Abroad

1. 4 Steps to increasing Personal CQ

4 Steps to CQ

1. CQ DRIVE
   What’s my motivation for this assignment?

2. CQ KNOWLEDGE
   What cultural understanding do I need?

3. CQ STRATEGY
   What’s my plan?

4. CQ ACTION
   How should I adapt?
Enhancing CQ on Study Abroad:

1. 4 Steps to increasing Personal CQ
2. Assessment and Education
3. Multicultural Teams
4. Faculty Development
5. Travel
   - Smaller teams usually better
   - Immerse in the local context
   - Process/Guide the experience (formally/informally)
6. De-Brief

CQ can be learned by most anyone. It offers leaders an overall repertoire and perspective that can be applied to a myriad of cultural situations.
FOR MORE INFORMATION:

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www.CulturalQ.com